





## ENTERPRISE MOBILE APPLICATION CONSIDERATIONS

Enterprise mobile application developers and business leaders face native or web choice issue when working on new mobile applications. Which approach should they take?

A native app is downloadable from an online app store and takes advantage of the powerful processors and abundant memory offered by today's smartphones and tablet computers. A web app, on the other, runs on backend servers and is accessed by the user via the web browser on their device.

Both approaches have their drawbacks. In the case of a native app, the problem is that developers need to create a slightly different version of the app for every mobile platform and device on which they intend it to run. A browser-accessible web app, by contrast, can be accessed from any device with a browser, but this approach makes some sacrifices in terms of performance and usability.

In enterprise environments, hybrid apps will make up 60 percent of all mobile apps, followed by web apps (30 percent). Native apps only make up 10 percent of mobile apps, according to Gartner.

# WEB AND NATIVE MOBILE APPS WITH MOBILE APPLICATION STUDIO

Our Mobile Application Studio is the most feature rich form builder. You can build contact forms, feedback forms, online surveys, invitations and registrations on web and mobile browsers as well as on native applications.

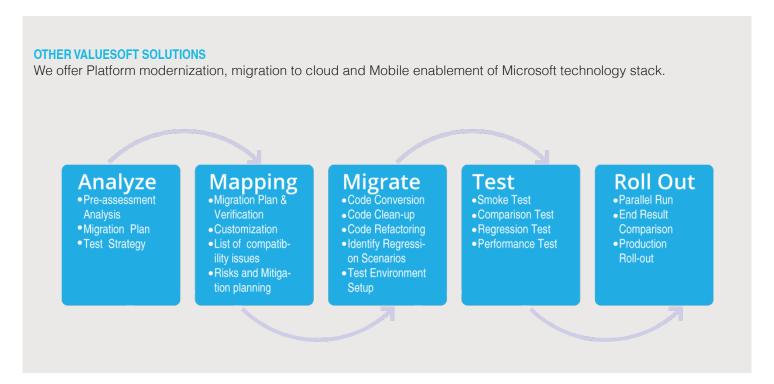
### Features Supported

- Form controls such as buttons, text boxes, check boxes and drop downs.
- Easy to plugin with multiple layouts
- Standard and dynamic validations
- Database integration
- HTML5 support
- Compatible with mobile and web

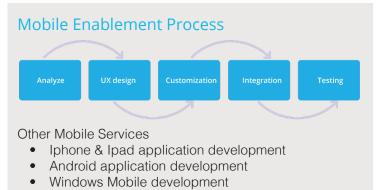
#### Benefits of mobile app studio

- Customize the forms in a few clicks
- No coding needed
- Spam verification
- Easy to deploy









Blackberry application development

### **ABOUT VALUESOFT**

ValueSoft is the preferred Microsoft partner for technology stack migration to the latest platforms, cloud and mobile. We have 10 years of experience helping Tier1 brands with technology modernization, mobile enablement and application integration solutions. We have migrated 10 Million lines of code for our customers.